

French and Business Winter School (FBWS) – HEC Montréal

Dates: From Monday, January 29 through Friday, February 16, 2024 (3 weeks)

Program Tuition Fees: Can\$2,095 (option to pay in 2 installments)

Pre-registration: Register before September 15 and receive a 5% discount on the above tuition fees

Mandatory Insurance: Can\$187 (for all international participants. This travel insurance will be automatically included in the online registration)

Registration Deadline: November 15

Lodging Options: <https://francais-hiver-immersion.hec.ca/en/lodging/>

More Information and Online Registration: <https://francais-hiver-immersion.hec.ca/en/>

Program Video Presentations in English*:

<https://youtu.be/HkeOVIEQHUA>

www.youtube.com/watch?v=aOtnUXmJjhg

* Both videos may be used on your website.

The program tuition fees cover the following:

± 100 hours of training and activities over a period of three (3) weeks.

French Course:

- Online placement test students will take once registered to determine their level of French
- Beginner to pre-intermediate levels; number of people per level/group: approximately 10 to 16
- Course material; it is very important for each person registered to bring a laptop
- Morning French course focusing on the four (4) language skills: writing, reading, listening, and speaking; introduction to French used in a professional environment, through roleplay and interactive scenarios; courses given by our team of professors specialized in teaching French as a foreign language (FFL)
- For-credit French courses (3 university credits equivalent to 6 ECTS)

Lectures and Company Visits in English*:

- Lectures given by HEC Montréal faculty and/or by Montréal professionals who are renowned in the following fields:
 - ✓ Artificial intelligence
 - ✓ Sustainable development
 - ✓ Entertainment industry
- Visits to internationally renowned companies or organizations in the above fields, conducted in English*

* As the program participants have a beginner, elementary, or pre-intermediate level of French, for obvious reasons of comprehension, these high-level conferences and visits cannot be conducted in French. They will, therefore, be conducted in English so that all participants can enjoy them.

Cultural Visits*:

- Guided tour of the city of Montréal
- Musée McCord, Montréal Social History Museum
- Montréal Planetarium
- Musée d'art contemporain de Montréal (MAC) and art workshop

* All these visits will be bilingual, in French and in English. Activities are subject to change.

- Photography contest, "Objectif givré" ("frosted focus"), with prize drawings for the three best photographs

Activities to Take Full Advantage of the Canadian Winter:

- A dogsled ride in a magnificent forest located ± 150 km north of Montréal (bus ride and lunch included)
- Initiation to cross-country skiing or snowshoeing in Mount Royal Park, located in the heart of Montréal (all equipment provided on site)
- Trip to the city of Québec, capital of the province of Quebec, listed as a UNESCO World Heritage Site. The city of Québec is located 260 km from Montréal (bus ride included, bilingual tour; also included: typical Québécois meal with maple syrup in a local restaurant)

Miscellaneous:

- Breakfast on opening day
- Appetizers and a selection of non-alcoholic beverages during the "Objectif givré" ("frosted focus") exhibit and during the closing ceremony.